

## PharmaSummit

The Organizing Committee of **Expo FAC Pharmacies and Personal Care** appreciates your interest in participating in this call for proposals. Please consider the following:

- All proposals will be reviewed and approved by the Organizing Committee and by the Education Council, composed of industry experts.
- Proposals must NOT show any sales intent; the content must be innovative, present trends, and provide examples of best practices.
- During the second week of June 2026, you will receive an email from RX indicating whether your proposal has been selected.
- If the proposal is not submitted within the established timeframe, the expo does not guarantee that the information will be included in all promotional materials.

**By participating as a speaker in the Pharma Summit program, you will:**

- Receive complimentary access to the exhibition floor of Expo FAC Pharmacies and Personal Care, as well as access to the full conference program (subject to confirmation).
- Obtain personal and professional recognition during the conference.

To evaluate your proposal, you must **complete this form and submit it before June 5, 2026**, in PDF format, to the following email address:



[stephanie.hernandez@rxglobal.com](mailto:stephanie.hernandez@rxglobal.com)



Built by



In the business of  
building businesses

We understand that presentation proposals can cover a wide range of topics; therefore, we share below some themes that we know are of great interest to our attendees:

• **The pharmacy as an integrated point of healthcare delivery**

Evolution of the pharmacy's role, clinical services, adjacent medical offices, and patient experience, reflecting their real impact on the healthcare system.

• **Professionalization, regulation, and responsible use of medicines**

Training and certifications of dispensers, pharmacovigilance, COFEPRIS, controlled medicines, the value of medical prescriptions, and legal implications in daily operations.

• **Portfolio management, wellness, and pharmacy operations**

OTC products, supplements, self-care, prevention, hospital pharmacy, and practical topics related to day-to-day profitability and operations.

• **Digital transformation, omnichannel strategies, and new patient habits**

Smart pharmacies, technology, automation, e-commerce, and how today's pharmacy customers purchase and access information.

• **The physician–medicine–pharmacy relationship, marketing, and business models**

Building trust, the impact of digital channels, responsible pharmacy marketing, and collaboration with suppliers and the industry.

## CONFERENCE INFORMATION

Session Title:

**Description:** Provide a brief description (100–200 words) of the information that will be presented in this session.

**Learning Objectives:** Briefly list three learning objectives or key takeaways that participants will gain by attending this presentation.

Please attach a high-resolution color photograph (300 dpi) in an American shot (mid-shot from head to waist), preferably with a white or solid background.

## SPEAKER INFORMATION

Full name

Job title

Company

Country

Email

Mobile (optional)

### Curriculum summary (maximum 300 words), including:

- Participation in events as a speaker (if applicable)
- Any studies or activities related to the presentation topic
- Last three relevant positions held
- Any achievements obtained
- Academic background

## THE AUTHOR MUST SIGN THE FOLLOWING LEGAL AGREEMENT:

The selected content to be presented as a conference grants permission to Reed Exhibitions México S.A. de C.V., through Expo FAC Pharmacies and Personal Care (ORGANIZER), to duplicate, record, and distribute this presentation through digital media, video, streaming, audio outputs, and online platforms. The presentation materials (.ppt or .pptx), including any tools, scripts, or code used in the conference, must be submitted no later than 30 days prior to the start of the event. Reed Exhibitions, through Expo FAC Pharmacies and Personal Care, will provide all technical audio and video equipment to the selected presenter (SPEAKER) for the assigned room (audio according to the number of attendees, projector, projection screen, and computer equipment). If the presenter requires any additional equipment, it must be communicated to the ORGANIZER at least 30 days in advance. It is important to note that, for personal data protection reasons, the RX Mexico team will not provide attendee databases to any speaker, exhibitor, or client, under any circumstances. The SPEAKER understands that only individuals listed as speakers and who actively participate in the presentation will have access to the conferences. Colleagues, public relations staff, or others who wish to attend must register for the event and pay the participation fee, if applicable.

**IMPORTANT:** Failure to comply with the above requirements may result in Expo FAC Pharmacies and Personal Care reserving the right to accept, publish, and/or promote the proposed conference. I HAVE READ THE ABOVE AND AGREE TO THE EVENT'S TERMS OF PARTICIPATION (<https://www.expofac.mx/en-gb/terms-of-participation.html>), PRIVACY POLICY (<https://privacy.rxglobal.com/en-gb.html>), AND THE TERMS DETAILED IN THIS AGREEMENT. IF I FAIL TO COMPLY WITH THE REQUIREMENTS DESCRIBED, I ACCEPT THAT I WILL FORFEIT ALL GUARANTEES DETAILED IN THE REGULATIONS.

**Name**

**Signature**